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BelTech EDU 2024

Best Submission Practices

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1. Submission format

You and/or your team (if you are a team entry) should submit a video showcasing your app idea storyboard. The video should not be longer than 3 minutes, and must be submitted before the **deadline of the 21st of February**.

The video should feature

- Your app idea
- Your storyboard
- An explanation from you/your team of:
 - What problem the app solves
 - How it helps solve the issue
 - Who the target audience of the app is

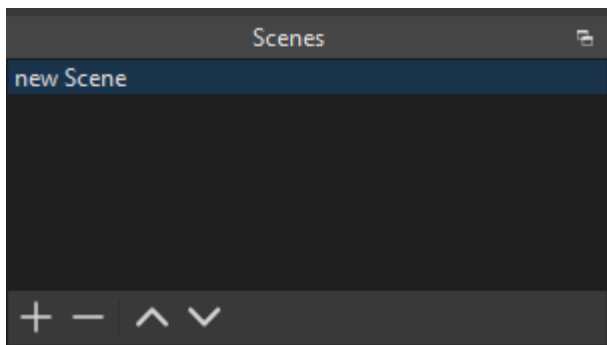
Remember to be mindful of the assessment criteria set out in the brief, as this is what your application will be judged against.

1.1 Potential software to use

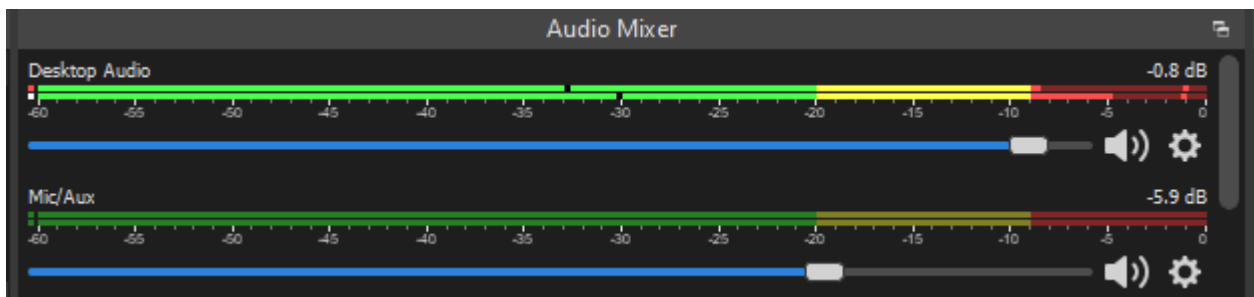
The recommended software to use is Open Broadcast Software (sometimes called OBS Studio), this will allow you to record your screen, microphone and webcam at the same time. (Should you wish to use them).

You can download OBS Studio from here <https://obsproject.com/download>

To get set up with OBS, launch it, and from the bottom left corner in the 'scenes' tab, click the plus icon and create a new scene with any name

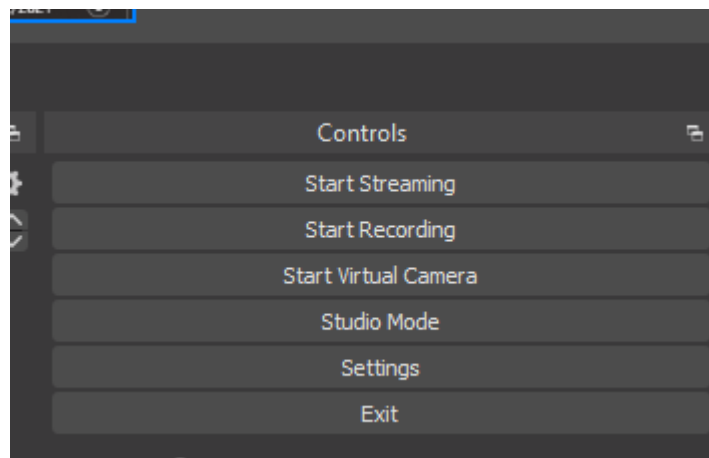


Afterwards in the 'Sources' tab, click the plus icon, click 'Display Capture', enter any name and then choose the monitor you wish to record.



Make sure both the desktop audio and Mic/Aux sliders are set appropriately, and click the cog icon beside 'Mic/Aux', then click 'properties'. Make sure the correct microphone is selected that you wish to record your walkthrough on.

Now let's test the set up, click 'start recording' in the bottom right corner, try opening a web browser and speaking a couple of sentences in the microphone. Afterwards clicking 'Stop recording'



Locate the recorded video by checking File -> Settings -> Output -> Recording path to see the default folder for recorded videos; play back the recorded file to make sure everything appears as intended.

When you are ready to record your walkthrough of your app idea and storyboard, just have the storyboard ready on screen, click 'start recording' in OBS and talk us through your storyboard and app idea.

If you are part of a team entry and wish to have multiple people present the storyboard, you could potentially:

- Have all of your team members in a Teams call
- Share your screen via MS teams for all to see which part is being narrated
- Click 'record' in OBS and ensure the 'desktop audio' slider is set appropriately
- Take turns narrating each part of the Storyboard, so that each team member has a chance to contribute

1.2 Alternative presentation methods

The above method is not the only allowed method, in fact, you can submit any video you would like as long as it clearly shows your app idea, **this could include a live video taken of a drawn storyboard with your narration of the app idea.**

If you have any questions about the video submission please get in contact with us through the Q&A forum, or by emailing us at beltech.edu24@kainos.com

1.3 When to upload by

The deadline for uploading your video entry is the 14th February. Please ensure that the video is how you intend it to be by **watching it yourself before you submit** as you may not have the opportunity to re-submit your video.

It should not be longer than 3 minutes.

1.4 Where to/How to upload

- Head to the site at [BelTechEDU \(amplifyapp.com\)](https://amplifyapp.com)
- Sign in using your account
- Submit your entry under the competition level you wish to enter for

2. What you should aim to communicate in your video

- Remember to explain your app idea from the beginning, include what problem it is solving and how it goes about solving this problem.
- You can illustrate this with a storyboard or other appropriate illustration.
- We would love to hear how you came up with the idea and what your inspiration for it was!
- Explaining what potential problems the app may encounter and how you may solve these would also be a brilliant addition.

Try to elaborate on how your app idea fits against the assessment criteria

- Idea
 - What was the inspiration for the idea?
 - What problems does your idea set out to solve?
 - How novel is the idea?
- Design
 - Is the design layout clear?
 - How accessible is the app design?
 - I.e. to those who are deaf, hard of sight or not familiar with technology
- Forethought
 - Can you demonstrate your thought process for your full design from start to finish?
 - What problems could your app idea potentially encounter and how did you account for them?
- Practicality
 - How practical is the app idea?
 - Would it likely stand up to a real-world test if the app was developed?
 - Would there be any restrictions to where and when the app could be used and who could use the app?
 - i.e. geographic location, internet access restrictions, device type restrictions, accessible userbase restrictions
- Solution
 - Does the app idea effectively solve the problem it set out to address?
 - Is the app design the easiest, most efficient way of solving the problem?
 - What are the key outcomes as a result of the app being used, do they effectively address one or more of the key themes?
 - Promotes sustainability and environmental consciousness
 - Encourages healthy habits and balanced lifestyles
 - Improves education and personal development
 - Provides knowledge on budgeting, saving and responsible financial management
- Innovation
 - How innovative is the idea & design?
 - Does it build upon new and/or existing technologies?
 - How could future technologies like wearables, the internet of things and other tech advances benefit your idea further?
- Relevance

- How relevant is your idea to the three themes mentioned above?
- Would your app likely help a large number of people in the real world?
- Could you explain your idea to someone who has never used a smartphone before and would they understand the core concept of your idea?

3. Next steps

After your video has been submitted and judged, if you have made it to the shortlist you will be notified by email.

You will then have a few weeks to prepare for the finalist judging panel where you will get the opportunity to present your app idea to a panel of experts.

We will make sure that you get direct feedback on your initial video entry, we may suggest some things to emphasise about your app idea or potentially some things to adjust before your final presentation.

More advice on how to best prepare for this will be sent out closer to the time.



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